



## Overall Survey Results: City of Red Lodge Resort Tax Survey

\* Please enter your name. Your personal information will not be saved, shared or connected to survey responses.

Answer	Number of Responses
First Name	266
Last Name	266

\* Where is your primary residence?

Answer	0%	100%	Number of Responses	Response Ratio
Red Lodge City Limits			170	63.9%
Carbon County			71	26.6%
State of Montana			8	3.0%
Other			17	6.3%
No Responses			0	0.0%
<b>Totals</b>			<b>266</b>	<b>100%</b>

Do you own property within the city limits?

Answer	0%	100%	Number of Responses	Response Ratio
Yes			162	60.9%
No			101	37.9%
No Responses			3	1.1%
<b>Totals</b>			<b>266</b>	<b>100%</b>

Are you a Red Lodge business owner?

Answer	0%	100%	Number of Responses	Response Ratio
Yes			81	30.4%
No			184	69.1%
No Responses			1	<1%
<b>Totals</b>			<b>266</b>	<b>100%</b>

Do you believe the Resort Tax has had a positive impact on the community?

Answer	0%	100%	Number of Responses	Response Ratio
Yes			209	78.5%
No			52	19.5%
No Responses			5	1.8%
<b>Totals</b>			<b>266</b>	<b>100%</b>

How likely are you to vote 'Yes' on renewing Resort Tax today?

Answer	0%	100%	Number of Responses	Response Ratio
Very likely			153	57.5%
Somewhat likely			28	10.5%
Neutral			26	9.7%
Somewhat unlikely			24	9.0%
Very unlikely			30	11.2%
No Responses			5	1.8%
<b>Totals</b>			<b>266</b>	<b>100%</b>

Do you feel the appropriate items are taxed?

Answer	0%	100%	Number of Responses	Response Ratio
Yes			138	51.8%
No			44	16.5%
Not Sure			75	28.1%
No Responses			9	3.3%
<b>Totals</b>			<b>266</b>	<b>100%</b>

How should the Resort Tax be spent? Please rank the following with (5) being the highest priority and (0) being not appropriate. To be continued...

1 = 0 , 2 = 1 , 3 = 2 , 4 = 3 , 5 = 4 , 6 = 5

Answer	1	2	3	4	5	6	Number of Responses	Rating Score*
City Buildings							242	3.1
Community Pool							253	4.1
Park and Trails Construction and Maintenance							254	4.2
Property Tax Relief							248	3.2
Stormwater Improvements							246	4.3
Streets and Sidewalks							257	5.1
Upgrade Infrastructure - to allow for city growth/development							249	4.6
Water and Sewer - Rate Support							247	3.7

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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How should the Resort Tax be spent? Please rank the following with (5) being the highest priority and (0) being not appropriate. ...continued

1 = 0 , 2 = 1 , 3 = 2 , 4 = 3 , 5 = 4 , 6 = 5

Answer	1	2	3	4	5	6	Number of Responses	Rating Score*
City Services - Such as Resort Tax Enforcement, Clerks, City Hall, Courts, Legal							239	2.7
Community Services - Such as Food Bank, Library, Recycle Center							251	3.6
Economic Development - Attract new businesses							248	3.5
Fire/EMS Services							250	3.6
Local Event Funding/Grants							244	2.8
Marketing to Increase Resort Tax Revenue							247	3.0
Police and Protective Services							246	3.2
Snowplowing - Equipment and Drivers							248	3.9
Tourism Infrastructure - Such as beautification, weed spraying, flags, flowers, fireworks, wayfinding, downtown speakers							252	4.2
Workforce Housing							244	3.2

\*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

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Should the Resort Tax be limited to capital improvements\*? \* Capital Improvements are projects costing \$5,000 or more and projected to last at least 10 years.

Answer	0%	100%	Number of Responses	Response Ratio
Yes			88	33.0%
No			169	63.5%
No Responses			9	3.3%
<b>Totals</b>			<b>266</b>	<b>100%</b>

Should city operational costs be allowed such as snowplowing and park maintenance

Answer	0%	100%	Number of Responses	Response Ratio
Yes			177	66.5%
No			83	31.2%
No Responses			6	2.2%
<b>Totals</b>			<b>266</b>	<b>100%</b>

Would you be willing to attend a public meeting January 9th, 2020?

Answer	0%	100%	Number of Responses	Response Ratio
Yes			177	66.5%
No			78	29.3%
No Responses			11	4.1%
<b>Totals</b>			<b>266</b>	<b>100%</b>

Do you have any suggestions for the City of Red Lodge to improve the implementation of the Resort Tax or comments on this survey?

Number of Responses
105