

## **Resolution 3413**

### **Authorization To Submit A Montana Main Street Program Grant Application**

WHEREAS, Red Lodge was approved by the State of Montana in January 2016 as an affiliate community of the Montana Main Street Program, and

WHEREAS, the Red Lodge Main Street Partnership is represented by the City of Red Lodge, the Red Lodge Area Chamber of Commerce/Convention and Visitors Bureau, and the Red Lodge Area Community Foundation, with participation by other local business entities, and

WHEREAS, the Red Lodge Main Street Partnership has determined that a wayfinding program would be a first suitable project that could be implemented in a relatively short period of time that could provide momentum for more longer term projects to include streetscaping and building use and redevelopment, and

WHEREAS, the goal of the wayfinding program is to establish a new, effective, creative and thematic approach that connects people to shopping, public spaces, landmarks and gateways while creating a simplified understanding of the layout of Red Lodge that is consistent with the promotion conducted regionally under the Brand, "Base Camp to the Beartooths", and

WHEREAS, The City of Red Lodge desires to apply to the Montana Main Street Program, Montana Department of Commerce, for financial assistance to develop a wayfinding plan for the entire City, and

WHEREAS, the draft Active Transportation Plan for the City of Red Lodge, developed through the Montana Building Active Communities Initiative, contains a wayfinding component, and

WHEREAS, the preliminary FY 2017 budget for the Red Lodge Parks, Trees and Recreation Board includes funds for implementation of the Active Transportation Plan, and

WHEREAS, the business representatives of the Red Lodge Main Street Partnership intend to commit matching funds towards a wayfinding plan grant.

NOW, THEREFORE, BE IT RESOLVED, that the City of Red Lodge, commits to provide matching funds in the amount of \$3,000 towards a wayfinding plan grant, and

BE IT FURTHER RESOLVED that the Mayor of the City of Red Lodge is authorized to submit this application to the Montana Main Street Program, Department of Commerce, on behalf of the City of Red Lodge, to act on its behalf and to provide such additional information as may be required.

Approved by the City Council of the City of Red Lodge, Montana, this 26th day of July 2016.

City of Red Lodge

By: \_\_\_\_\_  
Mike Schoenike, Mayor

Attest:

By: \_\_\_\_\_  
Loni Hanson, City Clerk